



નગર પ્રાથમિક શિક્ષણ સમિતિ અમદાવાદ

પરિપત્ર નં. ૫૧ તા. ૧૧-૦૮-૨૦૨૩

ફક્ત મ્યુનિ. શાળાઓ માટે જ :-

વિષય :- WWF - India's Wild Wisdom Challenge for School Students - reg.

સંદર્ભ :- ક્રમાંક : પ્રાશિનિ/૯-૨/સંકલન/૨૦૨૩/

આથી તમામ મ્યુનિ. શાળાઓના મુખ્ય શિક્ષકોને ઉપરોક્ત વિષય અને સંદર્ભ અન્વયે જણાવવાનું કે, WWF-India દ્વારા વિદ્યાર્થીઓને પ્રકૃતિ, જૈવવિવિધતા અને મુખ્ય સંરક્ષણ મુદ્દાઓ વિશે સંલગ્ન કરવા અને પ્રેરણા આપવા માટે ધો.૬ થી ૮ ના બાળકો માટે 'Birds of the World' થીમ ઉપર સ્પર્ધાનું આયોજન કરવામાં આવેલ છે. આ સાથે સામેલ સંદર્ભિત પત્રમાં દર્શાવેલ સૂચના અને માર્ગદર્શન પ્રમાણે વિદ્યાર્થીઓને ભાગ લેવા જણાવવામાં આવે છે.

રજીસ્ટ્રેશન માટેની લીંક :- <https://academy.wwfindia.org/wildwisdom/>

ઓનલાઈન રજીસ્ટ્રેશનનો સમયગાળો :- ૧૫ મી ઓગષ્ટ ૨૦૨૩ સુધી

બિડાણ :- સંદર્ભિત પત્ર

તા. ૧૧-૦૮-૨૦૨૩

ડૉ.એલ.ડી.દેસાઈ
શાસનાધિકારી

ક્રમાંક:પ્રાશીને/છ-૨/સંકલન/૨૦૨૩/
પ્રાથમિક શિક્ષણ નિયામકની કચેરી,
બ્લોક નં-૧૨/૧, ડૉ.જીવરાજ મહેતા ભવન,
ગુ રા. ગાંધીનગર.

પ્રતિ,

- જિલ્લા શિક્ષણાધિકારીશ્રી, તમામ
- જિલ્લા પ્રાથમિક શિક્ષણાધિકારીશ્રી, તમામ
- શાસનાધિકારીશ્રી, તમામ

વિષય:- WWF- India's Wild Wisdom Challenge for School Students – reg.

સંદર્ભ:- (૧) શિક્ષણ વિભાગનો પત્ર ક્રમાંક:- ED/MIS/e-file/3/2023/2307/CH

તા.૦૩/૦૭/૨૦૨૩

(૨) શાળા શિક્ષણ અને સાક્ષરતા વિભાગ, શિક્ષણ મંત્રાલય, ભારત સરકારના

પત્રક્રમાંક:- 7- 29/2023-INS.5 તા. ૨૦/૦૬/૨૦૨૩

(૩) WWF India Secretariat, નવી દિલ્હીનો પત્ર તા. ૧૦/૦૫/૨૦૨૩

ઉપર્યુક્ત વિષય અને સંદર્ભ અન્વયે જણાવવાનું કે, શાળા શિક્ષણ અને સાક્ષરતા વિભાગ, શિક્ષણ મંત્રાલય, ભારત સરકારના તા. ૨૦/૦૬/૨૦૨૩ ના પત્ર અન્વયે વર્ષ ૨૦૦૮ માં WWF India દ્વારા શાળાના વિદ્યાર્થીઓને પ્રકૃતિ, જૈવવિવિધતા અને મુખ્ય સંરક્ષણ મુદ્દાઓ વિશે સંલગ્ન કરવા અને પ્રેરણા આપવા માટે Wild Wisdom Global Challenge પહેલની શરૂઆત કરવામાં આવેલ હતી. WWF India એ હાલમાં Wild Wisdom Global Challenge ની ૧૬મી આવૃત્તિ લોન્ચ કરેલ છે. જેની થીમ "Birds of the World" છે. સદર સ્પર્ધામાં ધોરણ ૬ થી ૮ ના વિદ્યાર્થીઓ ભાગ લઈ શકશે. સદર સ્પર્ધામાં ભાગ લેવા માટે તા. ૧૫ ઓગસ્ટ ૨૦૨૩ સુધી વિના મૂલ્યે રજીસ્ટ્રેશન કરવાનું રહેશે. સદર સ્પર્ધામાં ભાગ લેવા માટેની વેબસાઈટ અને અન્ય વિગતો આ સાથે સામેલ છે.

ઉક્ત સંદર્ભિત પત્રને ધ્યાને લઈ આપની કક્ષાએથી તાત્કાલિક જરૂરી નિયમાનુસારની કાર્યવાહી કરવા તથા આપના તાબા હેઠળની તમામ શાળાઓને આ અંગે જરૂરી સૂચના આપવા આથી જણાવવામાં આવે છે.

બિડાણ:- ઉપર મુજબ

નાયબ શિક્ષણ નિયામક

પ્રાથમિક શિક્ષણ

ગુ. રા. ગાંધીનગર

નકલ સવિનય રવાના:-

- શ્રી આર.જે.ચૌધરી, ઉપ સચિવશ્રી, ચ- શાખા, શિક્ષણ વિભાગ, ગાંધીનગર



ગુજરાત સરકાર
શિક્ષણ વિભાગ
બ્લોક નં. પ, આઠમો માળ, સચિવાલય,
ગાંધીનગર - ૩૮૨૦૧૦.
ફોન નં. ૦૭૯-૨૩૨-૫૧૩૩૬, ફેક્સ નં. ૦૭૯-૨૩૨-૫૧૩૨૫
so-ch-edu@gujarat.gov.in

GOI સંદર્ભ/ઈ-મેઈલ

ક્રમાંક: ED/MIS/e-file/3/2023/2307/CH

પ્રતિ,
નિયામકશ્રી, પ્રાથમિક શિક્ષણ
ડૉ. જીવરાજ મહેતા ભવન, બ્લોક નં. ૧૨/૧,
સેક્ટર-૧૦, ગાંધીનગર-૩૮૨૦૧૦
dpe.guj@gmail.com,

વિષય : WWF-India's Wild Wisdom Challenge for School Students - reg.

શ્રીમાન,

ઉપર્યુક્ત વિષયના ડિપાર્ટમેન્ટ ઓફ સ્કૂલ એજ્યુકેશન એન્ડ લિટરસી, શિક્ષણ મંત્રાલય, ભારત સરકારના તા.૨૦/૦૬/૨૦૨૩ના પત્ર(ક્રમાંક: F.No. 7-29/2023-INS.5) ની બિડાણસહ નકલ આ સાથે મોકલી આપતાં જણાવવાનું કે, સદર પત્રની વિગતે નિયમાનુસારની કાર્યવાહી કરવા તથા કરેલ કાર્યવાહીની જાણ આ વિભાગને કરવા વિનંતી છે.

બિડાણ: ઉપર મુજબ

આપનો વિશ્વાસુ,

(આર.જે.ચૌધરી)
ઉપ સચિવ
શિક્ષણ વિભાગ.

સંકલન

Do pay
10/2
10/17.

Signature valid

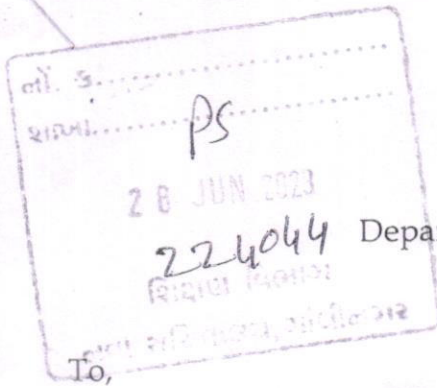
Signed by: Ramesh Chaudhari
Section Officer
Date: 2023.07.04 12:19:37
+05:30

File No: ED/MIS/e-file/3/2023/2307/CH - Primary Education-2

Approved By: Jayshreeben Dewangan(JS,CH - Primary Education-2,EI

Open the document in Adobe Acrobat DC to verify the E-sign





F.No. 7-29/2023-INS.5

Government of India

Ministry of Education

Department of School Education & Literacy

Dated the 20th June, 2023

To,

1. Secretary (School Education) of States/UTs.
2. The Chairman, Central Board of Secondary Education, Shiksha Kendra, 2, Community Centre, Preet Vihar, Delhi-110092.
3. The Director, National Council of Educational Research and Training, Sri Aurobindo Marg, New Delhi-110016.
4. The Commissioner, Kendriya Vidyalaya Sangthan, 18 Institutional Area, S.J.S. Marg, New Delhi-110016.
5. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Institutional Area, Sector-62, Noida, G.B.Nagar, U.P.-201309.

Subject: WWF-India's Wild Wisdom Challenge for School Students - reg.

Sir/Madam,

I am directed to forward herewith a copy of e-mail dated 22.5.2023 from Ms. Ambreen Khan, Senior Manager-Youth & Citizen Engagement, WWF-India, 172-B, Lodhi Estate, New Delhi on the abovementioned subject and to state that WWF-India has recently launched the 16th Edition of the Wild Wisdom Global Challenge, the theme of which is 'Birds of the World'. The challenge is open for students of Class 4th-6th and the registration of schools is free of cost.

2. WWF-India has requested for support of participation of school children across the country for this challenge so as to enhance their knowledge of the local as well as global avian biodiversity. The registration for this programme will be open till 15th August 2023 at <http://academy.wwfindia.org/wildwisdom/>. A copy of the brief note on the programme and last year's report is also enclosed for ready reference.

3. In this regard, it is requested to encourage participation of children of schools under your Department/organization in the above said programme.

4. This issues with the approval of the Competent Authority.

Yours faithfully,

(V.N. Shukla)

Deputy Secretary to the Government of India

Encl: As above.

secy(edu)

solch
1.7.23

received (edu)

ekha gaur

Sd/-
Secretary (SE&L)

AS (LSC)

From: ambreen@wwfindia.net
To: "Sanjay Kumar" <secy.sel@nic.in>
Cc: adalal@wwfindia.net
Sent: Monday, May 22, 2023 4:36:19 PM
Subject: WWF-India's Wild Wisdom Challenge for School Students_Request for support

To,
The Secretary
Department of School Education & Literacy
Ministry of Education
Govt. of India

Subject: Regarding WWF-India's Wild Wisdom Challenge for School Students

Respected Sir,

WWF-India is one of the leading conservation organization that believes in the power of education to build a sustainable and secure future for our children. WWF-India's Environmental Education Division strives to inform, inspire and empower children, youth and citizens to contribute to environmental conservation through knowledge-building and action.

In 2008, WWF-India, started an exciting and engaging initiative, **"Wild Wisdom Global Challenge"** to engage and inspire school children to learn about nature, biodiversity, and key conservation issues. Since its inception, this initiative has engaged over a million children from across 90+ countries on various environmental education themes including Freshwater, Grassland & Desert, Oceans, Forest & Jungles, Big Cats etc.

Over the years, the programme has been supported by leading education boards in India like CBSE, KVS, and NVS who have encouraged schools and children to join the programme. We are pleased to inform you that since 2008, over 500,000 children from India alone have benefitted from the programme.

We have recently launched the 16th edition of the Wild Wisdom Global Challenge, WWF-India seeks **support from the Ministry to encourage schools from across India to join the challenge** this year and enhance their knowledge of the local as well as global avian biodiversity **without any financial liability**.

Please find a brief note on the programme and last year's report enclosed for your perusal.

We look forward to your support to take this educational initiative to schools across India. For more details, we will be honoured to visit your office and explain the programme in detail.

Thanking you,

Yours Sincerely,



Ambreen Khan

Senior Manager-Youth & Citizen Engagement
WWF-India, 172-B Lodhi Estate, New Delhi 110003
Email:- ambreen@wwfindia.net
Tel:-4150-4790/92
<https://www.wwfindia.org/>



WWF India Secretariat :
Pirojsha Godrej National
Conservation Centre
172-B, Lodi Estate,
New Delhi-110 003
India

Tel: +011-41504814/15
Fax: +011-41504779
www.wwfindia.org

10/05/2023

To,
The Secretary
Department of School Education & Literacy
Ministry of Education
Govt. of India

Subject: Regarding WWF-India's Wild Wisdom Challenge for School Students

Respected Sir,

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Thanking you,

Yours Sincerely,

Ambreen Khan
Senior Manager

Mr. Arvind Wable, President
Mr. N. Kumar, Vice President & Trustee Treasurer
Mr. Jamshyd N. Godrej, Trustee
Mr. Arun Maira, Trustee
Ms. Chanda Singh, Trustee
Ms. Mridula Ramesh, Trustee
Mr. Anil Kumar V Epur, Trustee
Mr. Srijoy Das, Trustee

WWF WILD WISDOM GLOBAL CHALLENGE 2023

About Wild Wisdom Global Challenge

In 2008, WWF India, started an exciting and engaging initiative to reach out to young minds and encourage them to learn about nature, its biodiversity and its issues so they feel inspired to take positive action for the planet.

Wild Wisdom Global Challenge is a unique opportunity for students to:

- Develop knowledge and appreciation towards the diverse wildlife, spectacular natural habitats and their remarkable elements.
- Instill a sense of concern towards the natural world to inspire this generation with values of conservation
- A tool for children to research, think and analyse the most pressing challenges of our planet
- Explore latest discoveries and innovations for conservation to stir positive action

Theme 2023: BIRDS OF THE WORLD

The Wild Wisdom Global Challenge 2023 invites students around the world to look more closely at the birds in their backyards and beyond. By exploring lesser-known aspects of the birds, students will discover the unique characteristics and adaptations that make birds the masters of earth, water, and sky, and understand the challenges and threats these amazing animals face.

The **Wild Wisdom Global Challenge 2023** will explore the astoundingly diverse physical and behavioural adaptations and survival strategies of birds around the world.

The key details of the Global Wild Wisdom Challenge Model are as follows:

Age Group: Class 6 – 9 Grade			
S.No.	Rounds	Brief Description	Tentative Timeline
1	Classroom challenge (On-ground)	Register your school on http://academy.wwfindia.org/wildwisdom/ and engage all students (6 th -9 th) in conduct classroom level quiz round for all students from (6 th -9 th grade) WWF India will send e-question papers to schools. Schools will conduct the test, evaluate and nominate top winning students as per the provided criteria Nominated students will join the next round digitally	July- August, 2023
2	School Challenge (Digital mode)	Top 30 Qualifying and nominated students from each school will join the challenge digitally	October, 2023

		School with the highest score will qualify and be eligible to participate in the state level rounds.	
3	State level round (On ground)	Eligible schools/ students from each state will compete with each other at the on-ground State level rounds.	Oct-November 2023
4	National Level (Digital mode)	Top winning school (represented by two students) from each state will participate in the online National level round.	November, 2023
5	International Level (Digital mode)	National level winner will represent at the International Finale	December, 2023

Registration Fee- There is no registration fee

Preparation material for schools

Upon successful registration, schools will receive e-wisdom nuggets and access to digital learning material to gear up for the quiz.

Rewards for students

1. All participating children will receive a digital participation certificate.
2. Top 30 students per school will receive a printed certificate
3. All state-level winners will receive certificates and trophies.
4. Top three teams at National Level round will win a trip to the forest area
5. Also, If Indian schools wins at the international level will be provided with trophy, certificates and an additional prize.

Support Required from the Ministry

1. Send a notification to education boards and other concerned authorities across India to encourage students' participation in the programme
2. Permission to use the Ministry's logo on the website
<http://academy.wwfindia.org/wildwisdom/>

Registration timeline

Registrations will be open till 15th August, 2023!

Website: <http://academy.wwfindia.org/wildwisdom/>

For more details, contact:

Ms Aarti Dalal

E-mail: adalal@wwfindia.net, wildwisdom@wwfindia.net

Mobile: 011-41504790, 9958982352, 7428056770